

Studienverlaufsplan

Jahr 1

Jahr 2

Jahr 3



18 Monate

Fernstudienphase (6 Präsenzwochenenden, Sa/So)

- Introduction to Management 5 ECTS / sP120
- Managing Finances and Costs 5 ECTS / sP120
- Managing Institutional Environments 5 ECTS / sP120
- Managing Markets 5 ECTS / sP120
- Managing Values 5 ECTS / PF
- Managing Information and Projects 5 ECTS/sP120

Prüfungsformen:

- PF: Portfolio (bspw. Case-Bearbeitung)
- sP 120: schriftliche Prüfung mit 120 min

6 Monate

Präsenzstudienphase

- Strategic Management in International Corporations 5 ECTS/PF
- International Finance and Accounting 5 ECTS/PF
- Managerial Functions in Corporations 10 ECTS/PF
- Business Analytics and Information Management 5 ECTS/PF
- Managerial Skills and Methods (Teil 1) 2 ECTS/PF
- Electives 5 ECTS/PF

5 Monate

Masterthesis

- Managerial Skills and Methods (Teil 2) 3 ECTS/PF
- Master Thesis 25 ECTS