

Studienverlaufsplan



18 Monate

Fernstudienphase (6 Präsenzwochenenden, Sa/So)

- Introduction to Management (5 ECTS / sP120)
- Managing Finances and Costs (5 ECTS / sP120)
- Managing Institutional Environments (5 ECTS / sP120)
- Managing Markets (5 ECTS / sP120)
- Managing Values (5 ECTS / PF)
- Managing Information and Projects (5 ECTS/sP120)

Prüfungsformen:

- PF: Portfolio (bspw. Case-Bearbeitung)
- sP 120: schriftliche Prüfung mit 120 min

6 Monate

Präsenzstudienphase

- Strategic Management in International Corporations (5 ECTS/PF)
- International Finance and Accounting (5 ECTS/PF)
- Managerial Functions in Corporations (10 ECTS/PF)
- Business Analytics and Information Management (5 ECTS/PF)
- Managerial Skills and Methods (Teil 1) (5 ECTS/PF)
- Electives (5 ECTS/PF)

5 Monate

Master Thesis

- Managerial Skills and Methods (Teil 2)
- Master Thesis (25 ECTS)